

Biography Statement

Andrea Devorris Cohen

Andrea Cohen is President of Blair Companies Real Estate in Altoona, PA. She leases and manages over 4 million square feet of real estate including commercial and industrial properties. Prior to assuming this position she was Director of Marketing and Communications for Blair Companies. She has worked for Blair Companies for 30 years.

She resides in Hollidaysburg with her husband Michael and is the mother of two adult children, Allison and Scott. Andrea enjoys cooking, travel, yoga and spinning.

She is a 1985 graduate of Syracuse University with a BS in Marketing and Public Relations and a 1981 graduate of Altoona Area School District.

Andrea believes that community building is important for everyone's quality of life and has sought to make a difference in her hometown by serving as a leader and director for many local organizations.

Current Directorships and Activities

Altoona Blair County Development Corporation – Board Member
WE-LEaD/Blair County Chamber – Board member, past Chairperson
Agudath Achim Synagogue - Board Member
Agudath Achim Sisterhood – Board member, Past President
S&T Bank - Advisory Board
PSU Altoona Business Advisory Council – Chairperson
Blight Task Force Committee, City of Altoona
Blue Chip Babes Investment Club
ArtsAltoona – Board Member

Past Directorships and Activities

Penn-Mont Academy - Past President
United Way of Blair County - Board Member
Operation Our Town - Housing Committee
Southern Alleghenies Museum of Art - Fashion Show Committee, Auxiliary
Hollidaysburg Area School District - Superintendents Advisory Committee
Hollidaysburg Tigers Athletics - Hockey and Swim Parents Organizations
Easter Seals of Central PA – VIP Campaign Chairperson
Healing Patch/Home Nursing Agency - Advisory Board
Save Darfur Central PA Chapter
Jewish Memorial Center - Director
Project Playpark/Discovery Garden

Leadership Blair County Class of 1998

EMPLOYMENT

Blair Companies

Altoona, PA

President Blair Companies Real Estate, LP 2018 - present

Partner Blair Companies Real Estate, LP 2015 - 2018

Vice President of Real Estate Development and Management 1998- present

Director of Marketing and Communication, 1988 to 1998

Responsibilities include: developing, marketing, leasing, and managing many of the real estate properties owned and/or managed by the Blair Companies. Properties include malls, strip centers, office complexes, medical complexes, and warehouses in Pennsylvania and Ohio. Oversee all communication, special events, and philanthropic endeavors for the Blair Companies.

Del Wilber & Associates

McLean, VA

Sports and Alternative Marketing

Project Director, 1985 - 1988

Researched and organized special events to meet corporate marketing objectives of Fortune 500 Companies. Projects included IBM promotion with Major League Baseball. Chrysler, Upjohn, United Airlines and Westin Hotel sponsorship of the National Hockey League. Proctor & Gamble sponsorship with select National Hockey League teams. USF&G sponsorship of the Sugar Bowl. Dodge & Plymouth relationship with Big East Basketball.